HOZAH ®

A Complete AI-Driven Ecosystem for Modern Parking
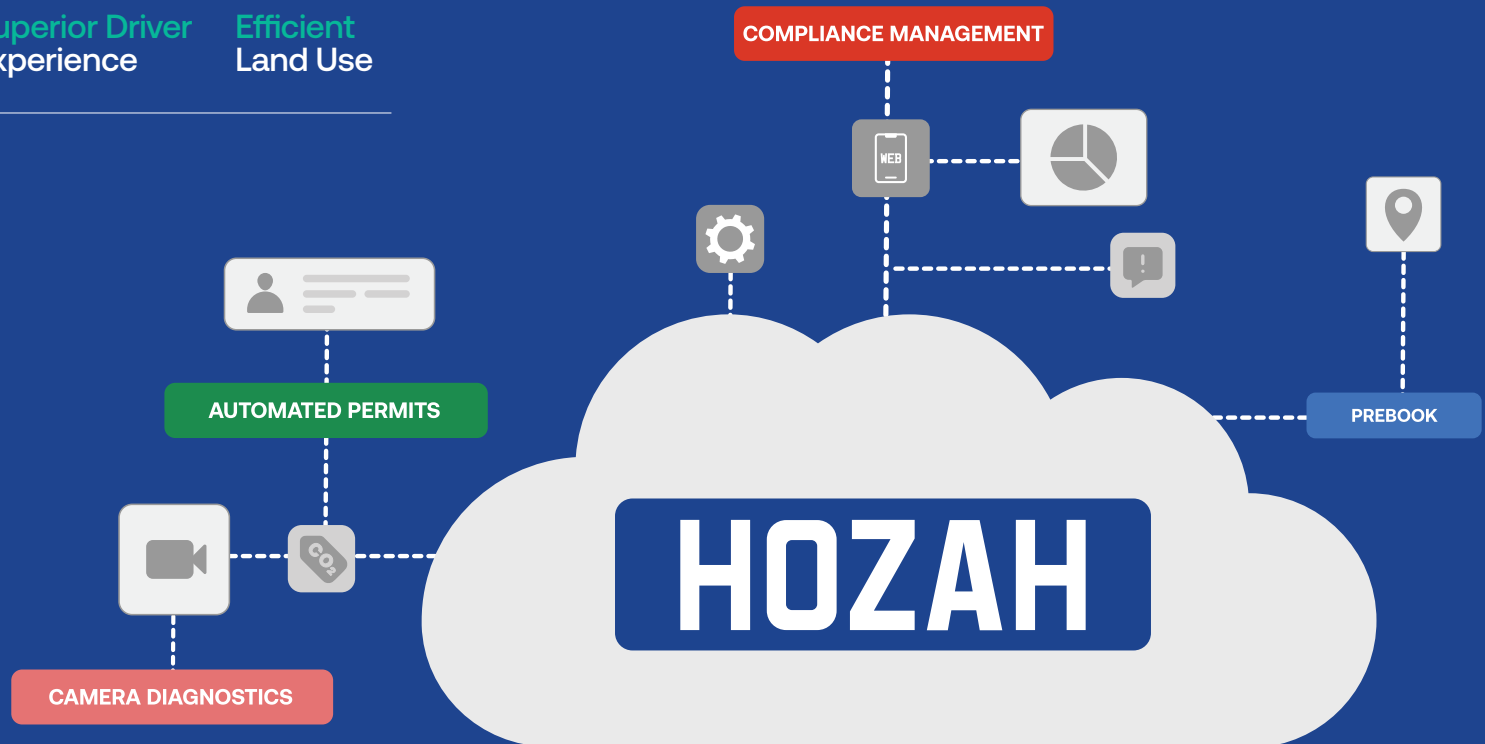
One platform. Endless potential.

Increased Revenue

Streamline Operations

Superior Driver Experience

Efficient Land Use

COMPLIANCE MANAGEMENT

AUTOMATED PERMITS

PREBOOK

CAMERA DIAGNOSTICS

HOZAH

hozah.com

Smarter Parking
For Everyone

At Hozah, we digitise and automate every part of parking management, from seamless payments and intelligent enforcement to real-time insights and instant permits.

With our AI-driven Ecosystem, you can:

- ✓ Automate processes end-to-end.
- ✓ Improve compliance with intelligent enforcement.
- ✓ Maximise revenue through dynamic, data-led control.
- ✓ Simplify operations with one fully integrated system.

And for drivers, the experience is just as smooth:

- ✓ AutoPay charges visits automatically, no apps or tickets required.
- ✓ Instant permits issued according to your rules.
- ✓ Fast, easy payments designed for convenience and compliance.

Trusted Across Sectors

Hozah delivers future-proof parking for:

Healthcare & NHS

Hospitality & Leisure

Commercial Real Estate

Shopping Centres & Retail

Development Land

Transport Hubs

Higher Education

Integrated technology that delivers results:

30% average revenue growth for sites powered by Hozah

8+ years of ANPR experience and cahsless parking innovation.

+5 million parking sessions processed monthly.

24/7 technical in-house support for site owners and drivers.

One AI-Driven Connected Ecosystem. Total Control.

The UK's only true end-to-end parking ecosystem. With every element in-house, permit logic, AutoPay, enforcement, payments, diagnostics, and support, Hozah gives you complete control, total reliability, and zero third-party complexity.

DRIVER CARE · MARKETING · DATA

COMPLIANCE MANAGEMENT · DRIVER ENGAGEMENT · EMISSIONS-BASED PRICING

CAMERA DIAGNOSTICS · AUTOMATED PERMITS

HOZAH

LAND REPURPOSING · DYNAMIC PRICING

OCCUPANCY MANAGEMENT · GRANULAR CONTROL · ALLOWLISTING

PAYMENTS

AUTOPAY · PAY BY WEB · PREBOOK · PAY MACHINES

Book a meeting

Compliance & Operations

Protect your revenue and your reputation with Hozah's advanced compliance engine.

COMPLIANCE MANAGEMENT

- ✅ Effortless, accurate parking compliance.
- ✅ Advanced analytics reduce manual oversight.
- ✅ Precise billing & enforcement ensure full revenue protection.
- ✅ No incorrectly issued PCNs; fewer driver complaints through smart automation.

CAMERA DIAGNOSTICS

- ✅ Automatic vehicle recognition via ANPR, no need for manual checks or unreliable barriers.
- ✅ Real-time monitoring & diagnostics to detect & resolve issues before they affect operations.
- ✅ Continuous health checks of ANPR & site cameras to ensure uptime, data accuracy, & reliability.

LAND REPURPOSING

- ✅ Unlock value in under-utilised land with dynamic parking management.
- ✅ Repurpose spaces for alternative revenue streams.
- ✅ Access detailed data on vehicle movements, dwell times, & peak usage.
- ✅ Identify under-used areas for pop-ups, EV charging, or shared-mobility hubs.

OCCUPANCY MANAGEMENT

- ✅ Track vehicle flow & occupancy rates with precision.
- ✅ Prevent overcrowding, optimise usage space.
- ✅ Access accurate occupancy data via your console.
- ✅ Monitor available spaces, dwell times, & usage patterns.
- ✅ Enable smarter pricing, staffing, & operational decisions.

Compliance becomes smarter, less intrusive and more effective, protecting both income and reputation. These capabilities expand the value of your asset beyond just parking-payments: together, these build a **more intelligent car-park**: one that tracks usage, unlocks hidden revenue, and adapts as the market shifts.

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Data & Insights

Turn data into a competitive edge

Every session feeds rich analytics, occupancy, dwell-time, user segmentation, repeat visits, tariff effectiveness. This data becomes your asset.
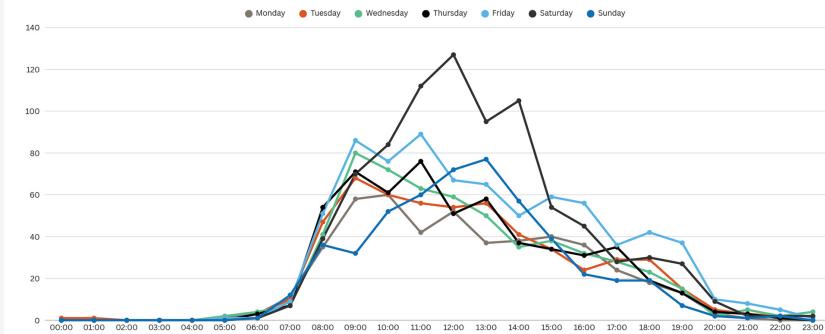
DATA

- ✓ Comprehensive analytics platform providing actionable intelligence.
- ✓ Tracks financials, occupancy trends, peak periods, repeat visits, & dwell times.
- ✓ Advanced metrics include carbon footprint, customer affluence, driver reach, & planning application data.
- ✓ Dedicated analyst ensures reports are clear, tailored, & actionable.
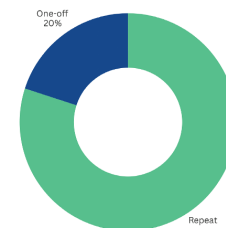
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Ecosystem: Occupancy

Busy periods by day

Monday Tuesday Wednesday Thursday Friday Saturday Sunday

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Ecosystem: Driver Behaviour

Repeat visits

One-off 20%

Repeat 80%

Average length of stay (minutes)

All vehicles EV users Season tickets
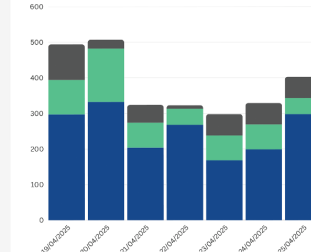
Pricing & Permits

Infinite flexibility with advanced features that push your car park into the future of mobility.

Because the system is built for flexibility, you can configure different tariffs, exemptions, permit types, dwell-time rules and user-segments. No "one-size-fits-all" boxes:

DYNAMIC PRICING

Adjust tariffs by time of day, demand, events, occupancy level or user type, maximising yield & managing behaviour (e.g., quicker turnover at peak times).

AUTOMATED PERMITS

- ✅ Fully digital permit management for staff & drivers.
- ✅ Handles free & revenue-generating permits.
- ✅ Supports complex tariff structures & dynamic pricing.
- ✅ White-label functionality allows branding across multiple sites.
- ✅ Daily, weekly, monthly, or annual permits are available.
- ✅ Reduces administrative overhead & eliminates PCNs caused by mismanaged physical permits.

EMISSIONS-BASED PRICING

- ✅ Optimise revenue while promoting sustainability.
- ✅ Adjust pricing dynamically based on vehicle emissions, occupancy, or peak periods to maximise efficiency & encourage greener travel.

ALLOWLISTING

- ✅ Control access with precision. Hozah's allowlisting ensures only authorised users can park, protecting spaces & simplifying operations.
- ✅ Define groups of users (staff, tenants, residents) with pre-approved access, special tariffs or exemptions, all recognised automatically via VRM.

Payments & Transactions

With +5 million transactions processed through Hozah, we offer flexible, driver-friendly payment solutions tailored to modern parking needs:

AUTOPAY

Seamlessly integrates ANPR & payment systems, automatically charging drivers & eliminating the need for cash, apps, or risk of PCNs. Improves dwell times & increases revenue.

PAY BY WEB

Simple, one-off payments without an app: Hozah PaybyWeb (PBW) allows drivers to pay instantly via their phone's web browser, no account. How it works:

- ✅ Drivers scan an on-site QR code or go directly to a unique site link (e.g. hozah.com/1122).
- ✅ For Pay-on-Entry sites, the start time auto-populates as "now". The driver selects the number of hours they wish to stay.
- ✅ For Pay-on-Exit sites, drivers must adjust the start time manually to reflect their actual arrival time.
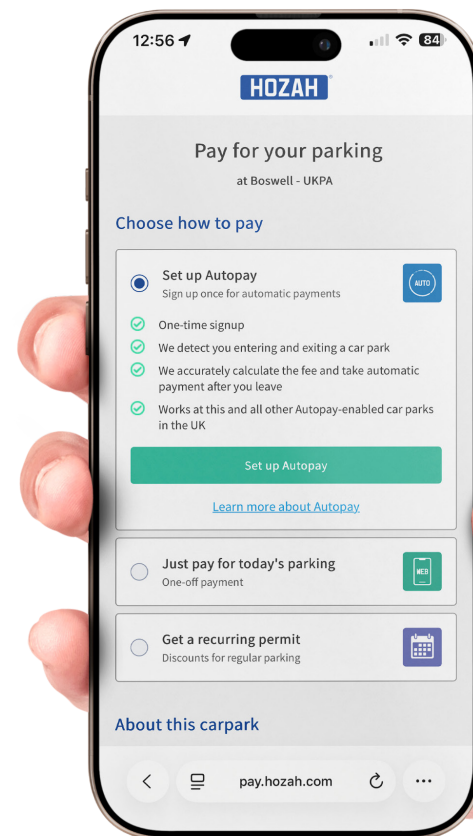
PREBOOK

- ✅ Reserve parking in advance.
- ✅ Available as a white-label solution for easy digital payments.

PAY MACHINES

For those preferring traditional methods, Hozah provides advanced card & cash pay machines/Kiosks, ensuring every customer is accommodated.

Explore PayByWeb   **Explore Autopay**

Driver Engagement & Support

More Than a System, A Relationship

DRIVER ENGAGEMENT **The Hozah Ecosystem goes beyond execution,** it drives insight, growth, and brand value. At its heart are Driver Care and Driver Engagement. By creating a seamless, friction-free experience for drivers, you'll see the benefits ripple across occupancy, dwell time, and repeat visits.

DRIVER CARE

From seamless registration through to clear communication and minimal payment hassle, Hozah's system puts the driver first.

- ✅ 365-day email support ensures drivers receive prompt assistance with any parking-related query.
- ✅ Reduces on-site staff workload while maintaining high satisfaction.

Because a positive first impression is critical to conversion and repeat visits.

MARKETING

Hozah provides built-in marketing support within our Ecosystem. From launch campaigns to ongoing driver engagement, we help sites communicate clearly and effectively with their audiences. This includes tailored signage, digital content, and promotional materials designed to drive awareness, encourage AutoPay signups, and ensure drivers understand the system from day one. With data in hand, you can deploy campaigns (for example: event-parking promotions, loyalty offers, seasonal discounts) to boost uptake, engagement and driver visitation.

Hozah actively drives occupancy through:

- ✅ On-site advertising & clear management signage.
- ✅ Direct outreach to nearby businesses.
- ✅ Digital canvassing & flyer distribution.
- ✅ Multi-channel campaigns designed to attract, retain, & inform drivers.

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The Hozah Console

Your Central Command Centre

Hozah connects all elements of parking management into a single, integrated Ecosystem:

DRIVER CARE + **MARKETING** + **DATA** = Inform engagement strategies.

ALLOWLISTING = Streamline revenue capture & enforcement.

GRANULAR CONTROL = Empowers operators with a unified view of all operations, from occupancy to revenue optimisation.

The Ecosystem ensures a frictionless experience for drivers while maximising efficiency, revenue, and sustainability for operators. The Hozah Console is the central nervous system of the Ecosystem:

- ✅ Manage payments, compliance, permits, and occupancy in one platform.
- ✅ Enterprise-ready, scalable across multiple sites.
- ✅ Real-time dashboards for activity, revenue, and compliance.
- ✅ Transparent audit tracking to ensure governance and control.

Unlike fragmented competitor systems, the Hozah Console integrates deeply across all modules, AutoPay, PaybyWeb, PreBook, Permits, Compliance, and Data, delivering a truly connected Ecosystem.

Mockup for illustrative purposes only. Not representative of the final design or data.

Book a meeting   **Explore Console**

Integrations

The digital permit system will integrate perfectly into your existing operations.

Some drivers may become aware that regular permits are possible from your car park signage, and may choose to book a regular slot at that time.

COMPLIANCE MANAGEMENT

We integrate with a variety of the UK's leading car park management backend systems to compliment your existing set-up.

ALLOWLISTING

We whitelist permit holding VRM's to ensure no driver is mistakenly issued a PCN.

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Further Reading

Bournemouth University

BU implemented Hozah's digital permit and AutoPay system across 16 campus car parks (ANPR & non-ANPR):

- Permits issued instantly based on eligibility.
- Real-time insights for ANPR expansion.
- Increased Autopay flexibility & uptake.
- VAT-exempt student reporting.
- Reduced admin time.

Case Study

St Ann Estate

A complex mixed-use estate with diverse tenants achieved:

- **69% revenue increase** in year one.
- Phased out pay machines, reducing vandalism risk.
- Resolved whitelist abuse & designated space misuse.
- Full cashless environment with real-time controls.
- Visitor & contractor flows optimised via tablet validation.

Case Study

Grosvenor Shopping Centre

Formerly reliant on outdated barriers, Grosvenor saw:

- **20% uplift in parking revenue**.
- Higher repeat visits & lower operational costs
- **8% increase in footfall.**
- **15% longer dwell times.**
- Rapid **3-week deployment**.
- Reduced intercom reliance & manual interventions.

Case Study

Eagles Meadow, Wrexham

A high-footfall retail destination modernised with Hozah:

- **£200K+ annual revenue boost**.
- Automated discounts for regulars boosted loyalty.
- **£25,000 in new revenue streams** generated.
- Reduced negative PR from previous PCN-led operator.
- Increased dwell time.

Case Study

About Us

Hozah is a forward-thinking company revolutionising parking experiences with cutting-edge automation. Our solutions simplify payments, enhance efficiency, and eliminate hassle for drivers and businesses alike. Committed to innovation, we aim to create smarter, sustainable mobility while delivering exceptional value and convenience.

From industry awards to trusted memberships and glowing customer reviews, our recognition reflects the strength of our partnerships. Every accolade we've received is a testament to the results we've achieved together, thanks to forward-thinking clients and communities who value innovation, simplicity, and service.

Deloitte. 50 | Technology **Fast 50** / 2025 UK / WOMEN IN LEADERSHIP

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BPA BRITISH PARKING ASSOCIATION

IPC International Parking Community

Deloitte. 50 | Technology **Fast 50** / 2022 UK / WOMEN IN LEADERSHIP

★ Trustpilot

Clients we work with

savills

CUSHMAN & WAKEFIELD

ADDERSTONE GROUP

Lambert Smith Hampton

CENTENARY QUAY

Securitas

workman

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OAKLANDS COLLEGE

angel place SHOPPING CENTRE

NEW RIVER

ESTD 1911 EASTGATE SQUARE THE GATEWAY TO CHESTER

THE MARTIN GROUP

BRIDGE PARK HOTEL

festival PLACE BASINGSTOKE

pavilions shopping centre

Rugby CENTRAL

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University of Hertfordshire UH

adynaton intelligent asset management

Shropshire Wildlife Trust

Coventry City Council

MERCURE HOTELS

THE BEACON

Oxford City Council Building a world-class city for everyone

HOZAH®

Your Car Park
Digitised. Optimised.
Done.

Ready to remove friction, protect your brand, and boost revenue?

The Future of Parking Management
Starts Now.

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Maximise revenue. Automate compliance. Eliminate friction.